

SCUOLA DEL DESIGN

Academic Information

MSc Students School of Design Academic Year 2023-2024

> INFORMATION www.design.polimi.it



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01. Studying at the School of Design

Master of Sciences (MSc)

The **MSc** program is awarded after two years of study **(120 ECTS)** and aims to provide advanced training in more highly **specialized areas**. The **credit system ECTS** represent the workload of the academic year of study



STEPS

1 BEFORE ENROLLING

Some International students need to **express a preference among the sections** activated within each MSc Program

2 AT THE TIME OF ALLOCATION

Students should **indicate the options in order of preference**.

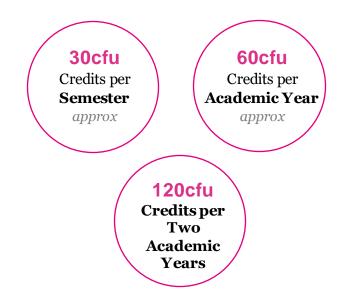
Before making the choice, it is advisable to **check the study program** to select your preferences

CREDIT SYSTEM

Each subject is assigned a **number of credits** which students obtain when they pass the final **examination**. The **CFU** fully coincide with **ECTS** credits.

1 CFU = 25 hours of workload

Includes lectures and other forms of instruction like: exercises, assignments and independent work



3 THE ALLOCATION

will be communicated before the enrolment start **and cannot be changed after enrolment**

4 AFTER ENROLMENT

Students will need to **present the Study Plan** and insert only the optional plan elements available in each program

COURSE TYPE

- 1 DESIGN STUDIO (laboratorio) Project based course Students are divided in sections
- 2 MONODISCIPLINARY & INTEGRATED COURSES Project and Theory course May host all the sections or be divided
- 3 WORKSHOP & DESIGN SEMINAR Design Studio concentrate in 1 or 2 full weeks (end of the semester: February and June
- 4 ELECTIVE COURSES Interdisciplinary courses Available to all the students of the School. Students can attend them in the 1° or 2° semester

5 INTERNSHIP

Practical experience 250 hours of professional experience

6 FINAL EXAMINATION - THESIS

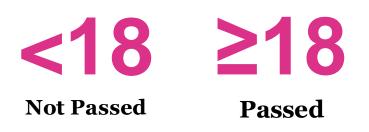
Individual Thesis developed With the guidance of a Prof. from the School of Design

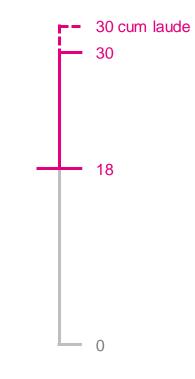
EXAMS and GRADES

Exams are graded using a **scale of 30**, where **18** is the **minimum** passing grade and **30 cum laude** the **highest**.

Students have the **possibility to refuse** the final mark and present again the exam in a next exam session (with exception of the design studios).

The **final grade** in a course can be based either on the **final examination** only or it can be based on a combination of the final examination and **course work**. The grade requirements are indicated in the course **details online** and explained at the beginning of the course.





SECTIONS

Each MSc Program is divided in sections:

The sections **share the same educational objectives**, they may differ from each other offering **different topics in the Design Studios** on which the student will be called to carry out **project activities**.

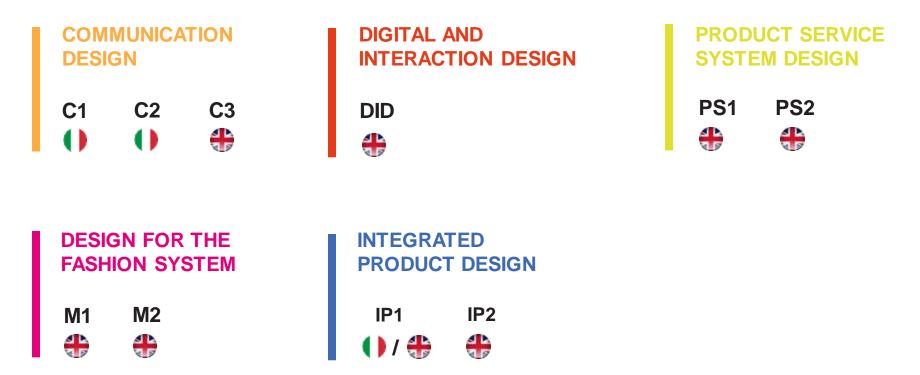
For some programs, the main difference among the sections is defined by the **Design Studios** namely:

- Laboratorio (Design Studio)
- Workshop

Other programs are divided into sections according to the language of teaching:

- English
- Italian

SECTIONS and TEACHING LANGUAGE



DESIGN & ENGINEERING

DE1 DE2

INTERIOR AND SPATIAL DESIGN

IS1	IS2	IS3
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02. Courses structure

Communication Design - C

Website: www.designdellacomunicazione.polimi.it/en

The program prepares a designer who can define strategic concepts for integrated systems and coordinate the various profiles working for a **communication project**. Project autonomy, increased theoretical and systemic skills, the development of coordination and control capabilities of complex communication systems, integrating different languages and devices according to intermediate forms of communication, are what our postgraduates come out with. The designer will be able to develop concepts that answer new or unanswered questions or needs (research component); to design significant **connections** between different communication formats (crossing formats); to create relations between different elements within complex **communication systems** (divergent thinking).

The areas where Master's degree will work include - among others - publishing in its current formats and processes, **the brand and identity** of different organizations, products and services for new ways of enjoying **audio-visual content**, information design and applications for **connected and mobile devices**

This programme is divided in 3 sections: C1 - C2 - C3Courses in sections C1 and C2 are held mostly in **Italian language**. Courses in section C3 are held in **English language**, students admitted in the program in English will be registered automatically in this section.

15

Places available per year

for International students

Double Degree Programs:

Tongji University Tsinghua University Sao Paulo University Puc University

96%

Employed within 1 Year*

STUDY PLAN – Communication Design

1ST YEAR - 60 CREDITS

sem.	course	section	language	credits
1	SEMIOTICS METHODS FOR DESIGN	-	ENG	6
Ţ	SEMIOTICA DEL PROGETTO	-	ITA	
1	SOCIOLOGY OF MEDIA	-	ENG	6
Ţ	SOCIOLOGIA DEI MEDIA	-	ITA	
1	ANTHROPOLOGY OF COMMUNICATION	-	ENG	G
Ţ	ANTROPOLOGIA DELLA COMUNICAZIONE	-	ITA	6
1	CULTURA DELL'IMMAGINE DIGITALE	-	ENG	6
2	DIGITAL CULTURE	-	ITA	
1	WORKSHOP 1	C1/C2/C3	ENG	6
1 or 2	ELECTIVE COURSE	-	ENG/ITA	6
2	LABORATORIO DI SISTEMI PER L'INTERAZIONE	C1/C2	ITA	12
2	INTERACTION DESIGN STUDIO	C3	ENG	
	COMPLEX ARTEFACTS AND SYSTEM DESIGN STUDIO	-	ENG	12
2	LABORATORIO DI PROGETTAZIONE DI ARTEFATTI E SISTEMI COMPLESSI-A	-	ITA	
	LABORATORIO DI PROGETTAZIONE DI ARTEFATTI E SISTEMI COMPLESSI-B	-	ITA	

Optional elements

STUDY PLAN – Communication Design

2ND YEAR - 60 CREDITS

sem.	course	section	language	credits
	LABORATORIO DI SINTESI FINALE SEZ.1	-	ITA	
1	LABORATORIO DI SINTESI FINALE SEZ.2	-	ENG	18
	LABORATORIO DI SINTESI FINALE SEZ.2	-	ENG	
1 or 2	ELECTIVE COURSE	-	ENG/ITA	6
1	WORKSHOP 2	C1-C2-C3	ENG	6
1 or 2	INTERNSHIP	_	ENG	18
2	FINAL EXAMINATION - THESIS	-	ENG	12

HOW TO SELECT SECTIONS

Students admitted to the MSc in Communication Design in Italian, need to indicate the section of preference before the enrolment (C1 - C2).

Students admitted to the MSc in Communication Design in English, will **automatically** be assigned to the section **(C3).**

Students admitted in the Program in Italian, can have **more information** about the programs:

Reading the **2nd semester Design studios course details** which are the main difference among the sections (C1 - C2)

<u>C1 Laboratorio di Sistemi per</u> <u>L'interazione</u>

<u>C2 Laboratorio di Sistemi per</u> <u>L'interazione</u>

HOW TO SEARCH FOR COURSES

In order to search the courses you'll attend, and read the courses details you can see this tutorial on how to search them on the website:

How to search for courses

SECTION SELECTION FORM

BEFORE THE ENROLMENT

Only students admitted in the MSc Program in Italian, needs to indicate their preferences to be allocated in a specific section.

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TO MAKE A CHOICE

we advise you to read the course details for the design studios which are the main difference among each section.

In order to indicate your preferences you need to fill the following **form.**

THE DEADLINE

to answer the form and express your preferences is **3rd July 2023**.

Students who miss answering this form will be allocated automatically in a section by the academic offices.

The section of allocation will be communicated by email to all the students, before the enrolment and cannot be changed

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Design Engineering - DE

Website: https://design-engineering.polimi.it/

The program comes from the cooperation of 2 Schools: **School of Design and School of Industrial and Information Engineering**. It trains professionals who are able to provide a complete project: from the concept phase, through the development process, up to the final product, including the making of the production drawings and documents. It trains designers who have particular skills in materials selection, in design methodologies and in the assessment of the technological impact on item production.

The graduation in Design & Engineering will have all the means to link **design culture** with the most advanced **technological and manufacturing potential**, thus being able to contribute to the growth and to the consolidation of the value of Italian and foreign companies. Students may choose to attend Product Development Studios that are more focused on **product feasibility or on product interaction**. The programme is entirely taught in English; but students may also choose courses that are taught in Italian.

This programme is divided in two sections: **De1** – **De2**

You'll see in the following pages the courses related to the 1st and 2nd year. These are the compulsory courses you need to attend in order to obtain your MSc Degree.

35

Places available per year

for International students

Double Degree Programs:

Les Ecoles University Xi'An Jiaotong University Sao Paulo University



Employed within 1 Year*

STUDY PLAN – Design & Engineering

1ST YEAR - 66 CREDITS

sem.	course	section	language	credits
1	PRODUCT DEVELOPMENT DESIGN STUDIO 1	DE1 - DE2	ENG	12
1	DESIGN THEORY AND PRACTICE	DE1 - DE2	ENG	6
1	MECHANICAL DESIGN	DE1 - DE2	ENG	6
1	MATERIALS SELECTION CRITERIA IN DESIGN & ENGINEERING	DE1 - DE2	ENG	12
1 or 2	ELECTIVE COURSE	-	ENG/ITA	6
2	PRODUCT DEVELOPMENT DESIGN STUDIO 2	DE1 - DE2	ENG	12
2	DESIGN & MANUFACTURING	DE1 - DE2	ENG	6
2	DESIGN AND CORPORATE ECONOMICS	DE1 - DE2	ENG	6

STUDY PLAN – Design & Engineering

2ND YEAR - 54 CREDITS

sem.	course	section	language	credits
1	FINAL PROJECT WORK	DE1 - DE2	ENG	10
1	SEMIOTICS	DE1 - DE2	ENG	6
1 or 2	ELECTIVE COURSE	_	ENG/ITA	6
1 or 2	INTERNSHIP	_	ENG	15
2	FINAL EXAMINATION - THESIS	_	ENG	9

HOW TO SELECT SECTIONS

Students admitted to the MSc Program in Design & Engineering need **to indicate the section of preference before the enrolment.**

In order to make a choice, students can have **more information** about the programs:

Reading the **1st semester Design studios course details** which are the main difference among the sections **(De1 - De2)**

<u>De1 Product Development Design Studio 1</u> <u>– course details</u>

De2 Product Development Design Studio 1 <u>– course details</u>

HOW TO SEARCH FOR COURSES

In order to **search the courses you'll attend and read the courses details** you can see this **tutorial** on how to search them on the website:

How to search for courses

SECTION SELECTION FORM

BEFORE THE ENROLMENT

each student needs to indicate their preferences to be allocated in a specific section.



TO MAKE A CHOICE we advise you to read the course details for the design studios which are the main difference among each section.

In order to indicate your preferences you need to fill the following **form**

THE DEADLINE

to answer the form and express your preferences is **3rd July 2023**. Students who miss answering this form will be allocated automatically in a section by the academic offices.

The section of allocation will be communicated by email to all the students, before the enrolment and cannot be changed



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Design for the Fashion System - M

Website: http://www.moda.polimi.it/it/

The programme consists of specialized courses on **fashion products** - menswear, ladies' wear, accessories, jewellery, sportswear - and on **distribution sales processes** - retail, visual merchandising, plus courses that delve into the characteristics of materials, technologies, trends, digital modelling, fashion management, portfolio and integration between fashion and technology, such as smart accessories.

The first year is dedicated to designing **sportswear fashion products** with a strong integration among technologies, materials and modelling. Courses are also dedicated to **retail and visual merchandising**, to **communication and graphics**.

The second and final year is dedicated to the **development of a collection**, chosen between apparel and accessories, to the definition of a business model for an entrepreneurial activity, to **the portfolio** - considered as an essential tool to represent one's work and to communicate with the professional world.

The goal is to train highly qualified designers able to support the competitiveness of the fashion industry.

This programme is divided into two sections: **M1 - M2.** You'll see in the following pages the courses related to the 1st and 2nd year, with the **compulsory courses** you need to attend in order to obtain your MSc Degree.

30

Places available per year

for International students

Double Degree Programs:

Tongji University Tsinghua University



Employed within 1 Year*

STUDY PLAN – Design for the Fashion System

1ST YEAR - 60 CREDITS

sem.	course	section	language	credits
_	FASHION DESIGN STUDIO	Ml	ENG	15
1	ACCESSORY DESIGN STUDIO	M2	ENG	15
1	COMMUNICATION FOR FASHION	M1/M2	ENG	6
1	WORKSHOP	M1/M2	ENG	6
2	FASHION RETAIL EXPERINECE	M1/M2	ENG	15
2	TRENDS FORECASTING FOR FASHION	M1/M2	ENG	6
2	FASHION MATERIALS AND TECHNOLOGIES	M1/M2	ENG	6
1 or 2	ELECTIVE	-	ENG	6

STUDY PLAN – Design for the Fashion System

1ST YEAR - 60 CREDITS

sem.	course	Section	language	credits
1	DESIGN FOR THE FASHION SYSTEM	M1/M2	ENG	18
1	DIGITAL FASHION EXPERIENCE DESIGN	M1/M2	ENG	6
1	BUSINESS INNOVATION	-	ITA	6
2	DESIGN MANAGEMENT FOR FASHION	-	ENG	6
1 or 2	ELECTIVE COURSE	-	ENG/ITA	6
1 or 2	INTERNSHIP	-	ENG	14
2	FINAL EXAMINATION - THESIS	-	ENG	10

HOW TO SELECT SECTIONS

Students admitted to the MSc in Design for the Fashion System **need to indicate the section of preference** before the enrolment.

In order to make a choice, students can have **more information** about the programs:

Reading the **1st semester Design studios course details** which are the main difference among the sections **(M1 - M2)**

M1 Design Studio course details

M2 Design Studio course details

HOW TO SEARCH FOR COURSES

In order to **search the courses you'll attend and read the courses details** you can see this **tutorial** on how to search them on the website:

How to search for courses

SECTION SELECTION FORM

BEFORE THE ENROLMENT

each student needs to indicate their preferences to be allocated in a specific section.



TO MAKE A CHOICE

we advise you to read the course details for the design studios which are the main difference among each section.

In order to indicate your preferences you need to fill the following **form.**

THE DEADLINE

to answer the form and express your preferences is **3rd July 2023**.

Students who miss answering this form will be allocated automatically in a section by the academic offices.

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Digital and nteraction Design - DID

Website: www.digitalinteractiondesign.polimi.it

DID deals with the design of **interactive products**, **services and environments** able to support people in all activities of their everyday lives. Digital technologies are employed to create new user experiences that enhance and extend the way people work, communicate and interact. Based on this ground, the Programme will provide knowledge and design experiences in all the application fields of **digital technologies**: interactive and connected products, responsive environments, tangible and multimedia interfaces, personal artifacts.

The aim is to training highly qualified professionals who are able to drive design processes in multidisciplinary contexts and to manage the material and non-material dimensions of interactive projects, providing aesthetic and functional value. The focus is on **creativity**, **innovation and user experience** with respect to the interactive engagement of users in interactive processes.

This programme is divided in **two sections**: DID1 and DID2.

You'll see in the following pages the courses related to the **1st and 2nd year.** These are the **compulsory courses** you need to attend in order to obtain your MSc Degree.

20

Places available per year for International students

STUDY PLAN – Digital and Interaction Design

1ST YEAR - 60 CREDITS

34

sem.	course	section	language	credits
1	DIGITAL ART	DID1 - DID2	ENG	6
1	BASIC OF INTERACTION DESIGN	DID1 - DID2	ENG	6
1	UX-DESIGN	DID1 - DID2	ENG	6
1	HARDWARE & SOFTWARE TECHNOLOGIES FOR DESIGN	DID1 - DID2	ENG	6
2	DIGITAL DESIGN STUDIO	DID1 - DID2	ENG	12
2	EMBODIED INTERACTION STUDIO	-	ENG	12
2	ENVISIONING AI THROUGH DESIGN	_	ENG	
2	VIRTUAL AND PHYSICAL PROTOTYPING	DID1 - DID2	ENG	6
2	USER CENTRED DESIGN WORKSHOP	DID1 - DID2	ENG	6

STUDY PLAN – Digital and Interaction Design

2ND YEAR - 60 CREDITS

sem.	course	section	language	credits
1	FINAL DESIGN STUDIO	DID1 - DID2	ENG	12
1	BUSINESS INNOVATION	DID1 - DID2	ENG	6
T	BUSINESS INNOVATION	DID1 - DID2	ITA	6
1	PROFESSIONAL WORKSHOP	DID1 - DID2	ENG	6
1 or 2	ELECTIVE COURSE	DID1 - DID2	ENG/ITA	6
1 or 2	ELECTIVE COURSE	DID1 - DID2	ENG/ITA	6
1 or 2	INTERNSHIP	_	ENG	12
2	FINAL EXAMINATION - THESIS	-	ENG	12

HOW TO SELECT SECTIONS

Students admitted to the MSc in Digital and Interaction Design, **need to indicate the section of preference** before the enrolment.

In order to make a choice, students can have **more information** about the programs.

Reading the **2nd semester Design studios course details** which are the main difference among both sections **(DID1 and DID2)**

DID1 Design Studio course details

DID2 Design Studio course details

HOW TO SEARCH FOR COURSES

In order to **search the courses you'll attend and read the courses details** you can see this **tutorial** on how to search them on the website:

How to search for courses

SECTION SELECTION FORM

BEFORE THE ENROLMENT

each student needs to indicate their preferences to be allocated in a specific section.



TO MAKE A CHOICE

we advise you to read the course details for the design studios which are the main difference among each section.

In order to indicate your preferences you need to fill the following **form.**

THE DEADLINE

to answer the form and express your preferences is **3rd July 2023**.

Students who miss answering this form will be allocated automatically in a section by the academic offices.

The section of allocation will be communicated by email to all the students, before the enrolment and cannot be changed



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nterior and Spatial Design - *IS*

Website: https://www.interiordesign.polimi.it/

This programme aims at training highly skilled professionals, who are able to **critically deal with new interior spaces**, design of urban interiors and ephemeral places, with particular interest in new technologies, including, in addition to the traditional interior design themes, broader themes related to Landscape, Urban Design, Performance and Art and Visual Technologies.

The programme is characterized by different teaching activities, ranging from monodisciplinary courses, **to design studios and workshops**, where students are given the opportunity to experiment the tools used in design professions through the involvement of companies, institutions, visiting professors and design studios. Interior and spatial designers will be able to creatively work in projects with an **innovative functional**, aesthetic, technical and technological approach even for social innovation.

This programme is divided in 3 sections: **Is1 – Is2 – Is3.** You'll see in the following pages the courses related to the 1st and 2nd year, with the **compulsory courses** you need to attend in order to obtain your MSc Degree.

40

Places available per year

for International students

2

Double Degree Programs:

Tongji University Tsinghua University

87%

Employed within 1 Year*

STUDY PLAN – Interior and Spatial Design

1ST YEAR - 66 CREDITS

sem.	course	section	language	credits
	NEW INTERIORS 1	IS1	ITA	
1	EPHEMERAL THEMPORARY SPACES 1	IS2	ENG	15
	LANDSCAPE AND INTERIOR SPATIAL DESIGN 1	IS3	ENG	
1	ATELIER FOR TECHNOLOGIES	IS1/IS2/IS3	ENG	6
1	WORKSHOP	IS1/IS2/IS3	ENG	6
	NEW INTERIORS 2	-	ENG	15
2	EPHEMERAL THEMPORARY SPACES 2	-	ENG	
	LANDSCAPE AND INTERIOR SPATIAL DESIGN 2	-	ENG	
2	MUSEOLOGY IN CONTEMPORARY AGE	IS1/IS2/IS3	ENG	6
2	LIGHTING	IS1/IS2	ENG	6
2	LIGHTING	IS3	ENG	6
2	ARTS AND LANGUAGES OF THE PRESENT	_	ENG	C
2	CULTURA ITALIANA	-	ITA	6

40

STUDY PLAN – Interior and Spatial Design

2ND YEAR - 54 CREDITS

sem.	course	section	language	credits
	CONTEST DESIGN STUDIO SECT.1	-	ENG	15
1	CONTEST DESIGN STUDIO SECT.2	-	ENG	
	CONTEST DESIGN STUDIO SECT.3	_	ENG	
1 and 2	THESIS INCUBATOR STUDIO	_	ENG	
1	CONTEMPORARY INTERIORS	_	ENG	6
2	ARTE CONTEMPORANEA E SPAZI	_	ITA	
1 or 2	ELECTIVE COURSE	-	ENG/ITA	6
1 or 2	ELECTIVE COURSE	_	ENG/ITA	6
1 or 2	INTERNSHIP	_	ENG	6
2	FINAL EXAMINATION - THESIS	_	ENG	6

HOW TO SELECT SECTIONS

Students admitted to the Program in Interior and Spatial Design **in Italian will be registered automatically in the section Is1** which is held in Italian and English.

Students admitted in the program in **English**, need to **indicate the section of preference**, before the enrolment.

In order to make a choice, students can have **more information** about the programs:

Reading the **1st semester Design studios course details** which are the main difference among the sections **(Is1 - Is2 - Is3)**

Is1 Design Studio course details

Is2 Design Studio course details

Is3 Design Studio course details

HOW TO SEARCH FOR COURSES

In order to **search the courses you'll attend and read the courses details** you can see this **tutorial** on how to search them on the website:

How to search for courses

SECTION SELECTION FORM

BEFORE THE ENROLMENT

Only students admitted in the MSc Program in English needs to indicate their preferences to be allocated in a specific section.

TO MAKE A CHOICE

we advise you to read the course details for the design studios which are the main difference among each section.

In order to indicate your preferences you need to fill the following **form.**

THE DEADLINE

to answer the form and express your preferences is **3rd July 2023**.

Students who miss answering this form will be allocated automatically in a section by the academic offices.

The section of allocation will be communicated by email to all the students, before the enrolment and cannot be changed



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Integrated Product Design - IPD

Website: https://productdesign.polimi.it/en/master-of-science/

The aim of the course is educating professionals with a **multidisciplinary attitude**, able to manage complex systems, to govern tangible and intangible systemic features of a company's offering, to contribute to the improvement of the design culture.

IPD provides the tools and the method to integrate knowledge and experiences, considering the link between **design, technology and new functions**; to understand market and strategic organizational issues; to focus on social and environmental topics; to clearly understand the relationship between product and process.

The focus is on educating Product Designers who can think **creatively**, who are able to manage and lead **multidisciplinary design teams**, ready to deal with emerging technologies and future scenarios, open to explore and to expand alternative design solutions.

This programme is divided in two sections: **Ip1–Ip2** You'll see in the following page the courses related to the 1st and 2nd year. These are the compulsory courses you need to attend in order to obtain your MSc Degree. Courses in section Ip1 are held mostly in **Italian language**. Students admitted in the program in Italian will be registered automatically in this section. Courses in section Ip2 are held in **English language**, students admitted in the program in English will be registered automatically in this section.

20

Places available per year

for International students

4

Double Degree Programs:

Tongji University Tsinghua University Sao Paulo University Puc University

93%

Employed within 1 Year*

STUDY PLAN – Integrated Product Design

1ST YEAR - 60 CREDITS

sem.	course	section	language	credits
	LABORATORIO SVILUPPO PRODOTTO	IP1	IP1 ITA IP2 ENG	12
1	PRODUCT DEVELOPMENT STUDIO	IP2		
1	MATERIALS AND MANUFACTURING FOR DESIGN	IP1 - IP2	ENG	6
1	LIFE DESIGN	IP1 - IP2	ENG	6
1	DESIGN STRATEGICO E DEI SERVIZI	-	ITA	6
T	STRATEGIC AND SERVICE DESIGN	-	ENG	
1 or 2	ELECTIVE COURSE	-	ENG/ITA	6
2	CONCEPT DESIGN STUDIO - GREEN	-	ENG	12
2	CONCEPT DESIGN STUDIO - SMART	-	ENG	
2	INNOVATION CULTURES AND THEORIES	IP1 - IP2	ENG	6
2	DESIGN FUTURES	PS1 - PS2	ITA	6
	DESIGN FUTURES	-	ENG	0

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STUDY PLAN – Integrated Product Design

2ND YEAR - 60 CREDITS

sem.	course	section	language	credits
1	LABORATORIO DI SINTESI FINALE SEZ. 1	-	ITA	18
1	FINAL SYNTHESIS STUDIO SECT. 2	-	ENG	
1	WORKSHOP	_	ENG	6
1	INCLUSIVE PRODUCT DESIGN	_	ENG	6
2	INCLUSIVE PRODUCT DESIGN	_	ENG	
1 or 2	ELECTIVE COURSE	_	ENG/ITA	6
1 or 2	INTERNSHIP	-	ENG	14
2	FINAL EXAMINATION - THESIS	_	ENG	10

HOW TO SELECT SECTIONS

Students admitted to the Integrated Product Design **in Italian will be registered automatically in the section IP1** which is held in Italian and English.

Students admitted in the program in **English**, **will be registered automatically in the section IP2** which is held in English.

HOW TO SEARCH FOR COURSES

In order to **search the courses you'll attend and read the courses details** you can see this **tutorial** on how to search them on the website:

How to search for courses



Product Service System Design - PSSD

Website: www.pssd.polimi.it

A product-service system is an integrated whole of products, services, spaces, communication artefacts and strategies capable of offering organic and ethical solutions to complex questions. A person-centered system (users, suppliers, those working in the field and stakeholders in general) which interacts to produce outcomes responding to a shared vision.

The objective of this two-year study programme is to **train professionals** capable to find a place within this whole in a design way, identifying opportunities and **developing creative solutions**, setting out a project according to methodologies ranging **from ethnographic research to strategic positioning**, working in multidisciplinary teams and developing leadership, entrepreneurial and, in general, proactive abilities within society.

The programme is divided in two sections: **Ps1 – Ps2.** You'll see in the following pages the courses related to the 1st and 2nd year with the **compulsory courses** you need to attend in order to obtain your MSc Degree.

40

Places available per year

for International students

Double Degree Programs:

Tongji University Management Engineering at Polimi

91%

Employed within 1 Year*

STUDY PLAN – Product Service System Design

1ST YEAR - 66 CREDITS

sem.	course	section	language	credits
1	INNOVATION STUDIO	PS1 - PS2	ENG	12
1	TEAMBUILDING	PS1 - PS2	ENG	3
1	DESIGN & RESEARCH METHODS	PS1 - PS2	ENG	6
1	BUSINESS INNOVATION	PS1 - PS2	ENG	6
1	BUSINESS INNOVATION	PS1 - PS2	ITA	
1	UX-DESIGN	PS1 - PS2	ENG	6
	SERVICE DESIGN AND INNOVATION - PUBBLIC AND SOCIAL CHANGE	PS1 - PS2	ENG	6
2	SERVICE DESIGN AND INNOVATION - SMART SERVICE	PS1 - PS2	ENG	
2	VISUALIZATION AND PROTOTYPING	PS1 - PS2	ENG	6
2	PRODUCT SERVICE SYSTEM DESIGN STUDIO	PS1 - PS2	ENG	12
2	PSS DESIGN (SEMINARS)	PS1 - PS2	ENG	6

2ND YEAR - 54 CREDITS

sem.	course	section	language	credits
1	FINAL SYNTHESIS DESIGN STUDIO	PS1 - PS2	ENG	18
1	SYSTEM DESIGN FOR SUSTAINABILITY	PS1 - PS2	ENG	6
1 or 2	ELECTIVE COURSE	-	ENG/ITA	6
1 or 2	ELECTIVE COURSE	-	ENG/ITA	6
1 or 2	INTERNSHIP	_	ENG	9
2	FINAL EXAMINATION - THESIS	_	ENG	12

HOW TO SELECT SECTIONS

Students admitted to the MSc in Product Service System Design, **need to indicate the section of preference** before the enrolment.

In order to make a choice, students can have **more information** about the programs:

Reading the **2nd semester Design studios course details** which are the main difference among both sections **(Ps1 and Ps2)**

Ps1 Design Studio course details

Ps2 Design Studio course details

HOW TO SEARCH FOR COURSES

In order to search the courses you'll attend and read the courses details you can see this tutorial on how to search them on the website:

How to search for courses

SECTION SELECTION FORM

BEFORE THE ENROLMENT

each student needs to indicate their preferences to be allocated in a specific section.



TO MAKE A CHOICE

we advise you to read the course details for the design studios which are the main difference among each section.

In order to indicate your preferences you need to fill the following **form.**

THE DEADLINE

to answer the form and express your preferences is **3rd July 2023**.

Students who miss answering this form will be allocated automatically in a section by the academic offices.

The section of allocation will be communicated by email to all the students, before the enrolment and cannot be changed



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03. Submit your Study Plan

STUDY PLAN

After enrolment, the student must submit the Study Plan and insert the optional elements (first year courses of your choice and / or any courses with language option).

The Study Plan is done only once per year. Therefore it includes the courses to attend in the 1^{st} and 2^{nd} semester of each academic year.

The student can decide how many credits to include in the Plan from 30 to 80 credits. Depending on the number of credits included, the amount of **the tuition** fees may vary.

Before inserting optional courses in the Study Plan, it is advisable to check the course details and schedule published online.

You can see this <u>video tutorial</u>* to help you when submitting the study plan.

For more details about the study plan submission: <u>How to submit the study plan</u>

Enrolment 13/07/2023 - 23/08/2023

Study Plan Submission 28/08/2023 - 6/09/2023 on online service

Publication of allocation of optional elements in the Study Plan

> 12/09/2023 at 15:00 on online service> career

> > Lessons starts 13/09/2023

ALLOCATIONS

For students newly enrolled in Master of Science programs, the allocation in the Sections and the optional courses is based on a **merit ranking** considering the **score** assigned by the Academic Commissions at the time of admission.

The allocation procedure in the **2nd year** for the Final Synthesis Design studio and the optional courses, is based again on a **merit ranking** considering the **student's academic average** (considering the number of credits) passed on 31st July of each year.

The preferences expressed will be accepted considering the student's **ranking** until the maximum number of places available for each course is reached, the first options will be evaluated first. Students are invited to pay attention to all the options expressed once registering the study plan, checking in particular the semester and the timetable of the lessons.

COURSES IN EXCESS

The courses in excess that can be registered are related to the didactic offer of other programmes, with the exception of the Design studios (laboratorios). These courses do not enter into the calculation of the credits to achieve the MSc Degree and not contribute in the academic records. However, they are considered in the calculation of the credits on which the tuition fees are calculated. Acceptance in the excess courses depends on the availability of places registered after the study plan registration.





04. Teaching Modalities

TEACHING MODALITIES

The didactic activities in the **next academic year 2022-2023** will be offered **in presence**, even though some courses and/or lectures may be **set online**.

Politecnico will ensure the access of the lessons in **presence in complete safety**, and in respect with the dispositions defined by the government.

ATTENDANCE

- * Courses last one semester and are held once per year
- * 1st year Design Studios are preparatory to the Final Synthesis Design Studio; therefore students need to pass them in order to be able to register in the 2nd year Design Studio
- * The attendance in the Design studios and workshops is mandatory: to achieve attendance, it will be necessary to acquire a minimum 80% of attendance is necessary
- * Some monodisciplinary and integrated courses, may be available for non-attending students. It's important to check if this option is indicated in the course details. Otherwise, the attendance is required as per the Design studios





05. Additional Information

IMPORTANT DATES

Check the school academic calendar here:

 $\underline{https://www.design.polimi.it/en/teaching/studying-design/lessons-timetable-calendars-and-deadlines}$

1ST SEMESTER

LESSONS	13 September 2023	22 December 2023
Christmas Holidays	23 December 2023	7 January 2024
Exams session	8 January 2024	17 February 2024
Workshop Week	12 February 2024	16 February 2024

2ND SEMESTER

LESSONS	19 February 2024	31 May 2024
Easter Holidays	29 March 2024	2 April 2024
Exams session	6 June 2024	27 July 2024
Workshop Week	3 June 2024	7 June 2024

WELCOME WEEK

From **5th to 11th September 2023** Politecnico di Milano will organize the welcome and orientation week.

We'll meet on **5th September 2023** to give you an overview about our programs, academic system, etc.

The complete programme will be available online and will include seminars and meetings to help incoming students to become familiar with the universities facilities, professors and staff. More information about the welcome week program here:

Politecnico di Milano: Upon arrival (polimi.it)

5 September 2023

11 September 2023

EXAMS SESSION

The exam sessions are distributed during the year:

1st semester courses the exams sessions are on:

- February with 2 different exams dates available
- July with 2 different exams dates available
- September with 1 exam date available

2nd semester courses the exams session are on:

- **July** with **2** different exams dates available
- September with 1 exam date available
- February with 2 different exams dates available

The Design Studios will have only two exam dates

scheduled and only at the end of the semester the design studio has been held.

If not passed, the Design Studios and Workshops must be reattended the **following academic year**. Given the particular nature of the Workshops and the Design Studios, no retake exams are foreseen.

To be able to sit an exam session, you must register within the deadlines provided through the Online Services. The evaluation that students can receive are:

Promoted with a vote

Or

Postponed to the next session

After the publication of the marks by the Professors, students have the possibility (before consolidating the marks) to **decline the evaluation** attributed, by replying the email in which the grades are communicated in the Polimi email.

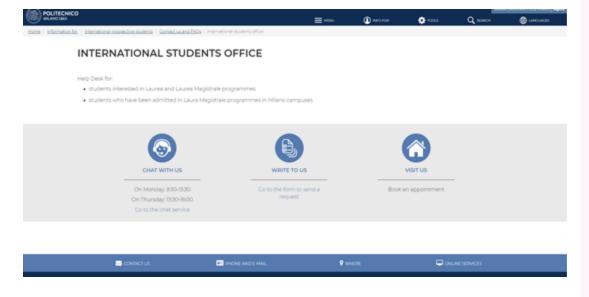
In the absence of explicit waiver of the grade, the Professor will register the grade assigned on your career

INTERNATIONAL STUDENTS OFFICE

https://www.polimi.it/en/international-prospective-students/contact-usand-fags/international-students-office/



Answers questions about, enrolment, tuition fees, scholarships





Provides certifications and official documents



Provides information and support about the stay permit, visa issues, etc.

HOW TO REACH BOVISA CAMPUS

By bus 92 or tram 2

Get out at the stop "Via Imbriani -Piazzale Bausan"

By bus 82

Get out at the stop "Via Maffucci Via Baldinucci"

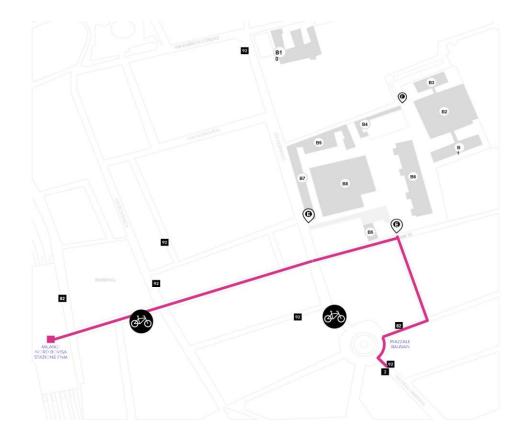
By train

Get out at the stop "Bovisa Politecnico". Out of the station turn left. Trains headed to Bovisa: S1, S2, S3, S4, S12, S13

By Bike sharing (BikeMI)

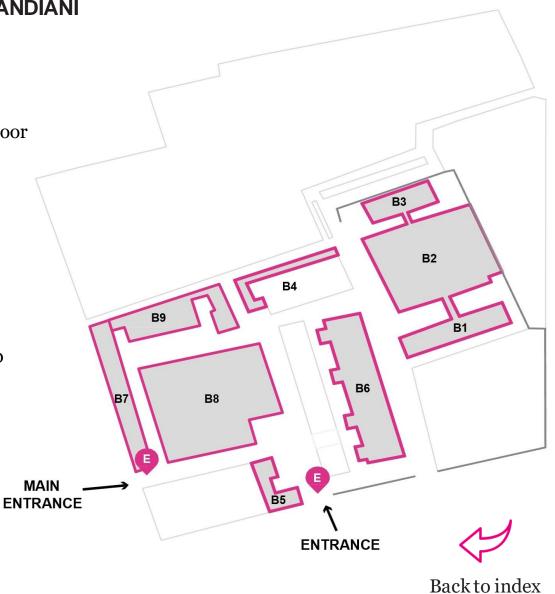
Two bike stations located near Bovisa Train station and Bausan square

www.trenord.it/EN/ www.atm.it/ en www.bikemi.com/en/



BOVISA CAMPUS DURANDO / CANDIANI

- Entrance
- **B1** <u>Library 1st floor</u> School of Design Offices - 3rd floor
- **B2** Classrooms and <u>Design Labs</u>
- **B3** <u>Polifactory</u>
- **B4** Polishop and print shop
- **B5** <u>Poli.Design</u>
- **B6** Classrooms and Crash Test Lab
- **B7** <u>Department Design</u>
- **B8** Classrooms
- **B9** Aula "Carlo De Carli"



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SCUOLA DEL DESIGN

You'll find this presentation here:

School of Design: Incoming Students

Contact: <u>School: Send an email (polimi.it)</u>

Information: <u>www.design.polimi.it</u>

Thanks!