

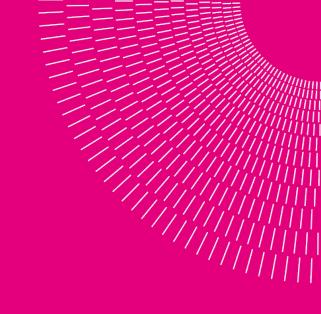


MSc Students School of Design *Academic Year 2024-2025* 



# INDEX

- **01.** Studying at the School of Design
- **02.** Courses Structure
- **03.** Study Plan submission
- **04.** Teaching modalities
- **05.** Additional information



# 01.

# Studying at the School of Design

## Master of Sciences (MSc)

The **MSc** program is awarded after two years of study (120 ECTS) and aims to provide advanced training in more highly **specialized areas**.

The **credit system ECTS** represent the workload of the academic year of study

Each subject is assigned a **number of credits** which students obtain when they pass the final **examination**.

The **CFU** fully coincide with **ECTS** credits.

#### 1 CFU = 25 hours of workload

Includes lectures and other forms of instruction like: exercises, assignments and independent work

30cfu = Credits per Semester approx.60cfu= Credits per Academic Year approx.

**2 YEARS = 120 ECTS** 

### **Courses Type**

#### 1 DESIGN STUDIO (laboratorio)

#### **Project based course**

Students are divided in sections

#### 2 MONODISCIPLINARY & INTEGRATED COURSES

#### **Project and Theory course**

May host all the sections or be divided

#### 3 WORKSHOP & DESIGN SEMINAR

#### Design Studio concentrate in 1 or 2 full weeks

(end of the semester: February and June

#### 4 ELECTIVE COURSES

#### **Interdisciplinary courses**

Available to all the students of the School. Students can attend them in the 1° or 2° semester

#### 5 INTERNSHIP

#### **Practical experience**

250 hours of professional experience

#### **6 FINAL EXAMINATION - THESIS**

#### **Individual Thesis developed**

With the guidance of a Prof. from the School of Design

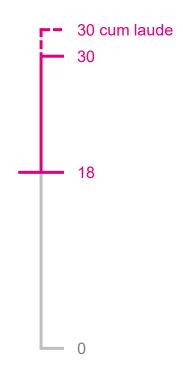
#### **Exams and Grades**

Exams are graded using a **scale of 30**, where **18** is the **minimum** passing grade and **30 cum laude** the **highest**.

Students have the **possibility to refuse** the final mark and present again the exam in a next exam session (with exception of the design studios).

The **final grade** in a course can be based either on the **final examination** only or it can be based on a combination of the final examination and **course work**. The grade requirements are indicated in the course **details online** and explained at the beginning of the course.





#### **Sections**

**Each MSc Program** is divided in sections:

The sections **share the same educational objectives**, in most of the cases the differences among the sections are minimal, they may differ from each other offering **different topics in the Design Studios** on which the student will be called to carry out **project activities**.

For some programs, the main difference among the sections is defined by the **Design Studios** namely:

- **Laboratorio** (Design Studio)
- Workshop

Other programs are divided into sections according to the language of teaching:

- English
- Italian

#### **Section Selection**

#### 1. BEFORE ENROLLING

Some students will need to **express a preference among the sections** activated within the MSc Program

#### 2. AT THE TIME OF ALLOCATION

Some students will need to **indicate the options in order of preference**.

Before making the choice, it is advisable to **check the study program** to select your preferences

#### 3. THE ALLOCATION

will be communicated before the enrolment start **and cannot be changed after enrolment** 

#### 4. AFTER ENROLMENT

Students will need to **present the Study Plan** and insert only the optional plan elements available in each program

### **Sections and Teaching Language**

COMMUNICATION **DESIGN** 

**C1** 

C2 C3

**DIGITAL AND** INTERACTION DESIGN

DI1

DI2

**PRODUCT SERVICE** SYSTEM DESIGN

PS<sub>2</sub> PS1

**DESIGN FOR THE FASHION SYSTEM** 

**M1** 

**M2** 



**INTEGRATED PRODUCT DESIGN** 

IP1

IP2





**DESIGN & ENGINEERING** 

DE1 DE2



INTERIOR AND SPATIAL DESIGN

IS1

IS2

IS3

IS4









# 02.

# Courses structure

# Communication Design

#### Overview

The MSc programme in **Communication Design** prepares a designer able to cope with strategic communication problems, providing innovative solutions and coordinating all the roles and competences involved in a complex communication project.

In the Laurea Magistrale critical thinking and research methodologies are developed to reach a deep knowledge that allows the masterly designer to coordinate and control complex communication systems by using inter-media or transmedia forms of communication.

The areas in which the graduate intervenes include traditional and multimedia publishing, brand and product identity, products and services for new television, information design, internet and mobile device.

This programme is divided in 3 sections: C1 – C2 – C3 Courses in sections C1 and C2 are held mostly in **Italian language**. Courses in section C3 are held in **English language**, students admitted in the program in English will be registered automatically in this section. **15** 

Places available per year for International students

4

#### **Double Degree Programs:**

PUC University Sao Paulo University Tongji University Tsinghua University

92%

Employed

1 Year after graduation\*

# **Study Plan – Communication Design**

#### 1ST YEAR - 60 CREDITS

sem.	course	section	language	credits
1	SEMIOTICS METHODS FOR DESIGN	Choose only one	ENG	6
1	SEMIOTICA DEL PROGETTO		ITA	
	SOCIOLOGY OF MEDIA	Choose only	ENG	
1	SOCIOLOGIA DEI MEDIA	one	ITA	6
1	ANTHROPOLOGY OF COMMUNICATION	Choose only	ENG	6
1	ANTROPOLOGIA DELLA COMUNICAZIONE	one	ITA	
1	CULTURA DELL'IMMAGINE DIGITALE	Choose only one	ENG	6
2	DIGITAL CULTURE		ITA	
1	WORKSHOP 1	C1-C2-C3	ENG	6
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
2	LABORATORIO DI SISTEMI PER L'INTERAZIONE	C1-C2	ITA	12
2	INTERACTION DESIGN STUDIO	С3	ENG	12
	COMPLEX ARTEFACTS AND SYSTEM DESIGN STUDIO		ENG	
2	LABORATORIO DI PROGETTAZIONE DI ARTEFATTI E SISTEMI COMPLESSI-A	Choose only one	ITA	12
	LABORATORIO DI PROGETTAZIONE DI ARTEFATTI E SISTEMI COMPLESSI-B		ITA	

# **Study Plan – Communication Design**

#### 2ND YEAR - 60 CREDITS

sem.	course	section	language	credits
1	LABORATORIO DI SINTESI FINALE SEZ.1	Choose only one	ITA	
	LABORATORIO DI SINTESI FINALE SEZ.2		ITA	18
	FINAL SYNTHESIS STUDIO SECT.3		ENG	
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
2	WORKSHOP 2	C1-C2-C3	ENG	6
1 or 2	INTERNSHIP	-	ENG	18
2	FINAL EXAMINATION - THESIS	_	ENG	12

#### **How to Select the Sections**

Only students admitted to the MSc in Communication Design in Italian, need to indicate the section of preference before the enrolment (C1 – C2).

Students admitted to the MSc in Communication Design in English, will automatically be assigned to the section (C3).

Students admitted in the Program in Italian, can have **more information** about the programs:

Reading the **2nd semester Design studios course details** which are the main difference among the sections (C1 - C2)

<u>C1 Laboratorio di Sistemi per</u> <u>L'interazione</u>

<u>C2 Laboratorio di Sistemi per</u> L'interazione

## HOW TO SEARCH FOR COURSES

In order to see the courses you'll attend, and read the courses details you can check this tutorial on how to search them on the website:

How to search for courses

#### **Section Selection**

#### BEFORE THE ENROLMENT

Only students admitted in the MSc Program in Italian, needs to indicate their preferences to be allocated in a specific section.



#### TO MAKE A CHOICE

we advise you to read the course details for the design studios which are the main difference among each section.

In order to indicate your preferences you need to fill the following **form** 

#### THE DEADLINE

to answer the form and express your preferences is 7<sup>th</sup> July 2024

Students who miss answering this form will be allocated automatically in a section by the academic offices.

The section of allocation will be communicated by email before the enrolment and cannot be changed

# Design Engineering

#### Overview

The programme created by the cooperation in the educational project of the disciplinary areas of **Design**, **Mechanical Engineering and Materials Engineering** - has the objective of specialist training in three fundamental areas: Design, Process and Industrial Production; Design Materials; Representation and Prototyping.

This programme has the objective of preparing a design figure who integrates the Design and "engineering" cultures, a professional able to provide a complete project dossier comprising product concept, via final and working design, and preparation of the documents necessary to go into production; who has particular skills in the choice of materials, in design methodologies in a virtual environment and in the impact of the technological aspects of production systems on the project.

This programme is divided in two sections:

#### De1 - De2

You'll see in the following pages the courses related to the 1st and 2nd year. These are the compulsory courses you need to attend in order to obtain your MSc Degree.

35

Places available per year for International students

3

#### **Double Degree Programs:**

Les Ecoles University Xi'An Jiaotong University Sao Paulo University

94%

Employed 1 Year after graduation\*

# **Study Plan – Design & Engineering**

#### 1ST YEAR - 66 CREDITS

sem.	course	section	language	credits
1	PRODUCT DEVELOPMENT DESIGN STUDIO 1	DE1 - DE2	ENG	12
1	DESIGN THEORY AND PRACTICE	DE1 & DE2	ENG	6
2	MECHANICAL DESIGN	DE1 & DE2	ENG	6
1	MATERIAL SELECTION CRITERIA IN DESIGN & ENGINEERING	DE1 & DE2	ENG	12
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
2	PRODUCT DEVELOPMENT DESIGN STUDIO 2	DE1 - DE2	ENG	12
1	DESIGN & MANUFACTURING	DE1 & DE2	ENG	6
2	DESIGN AND CORPORATE ECONOMICS	DE1 & DE2	ENG	6

# **Study Plan – Design & Engineering**

#### 2ND YEAR - 54 CREDITS

sem.	course	section	language	credits
1	FINAL PROJECT WORK	DE1 - DE2	ENG	10
1	SEMIOTICS	DE1 - DE2	ENG	6
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
1 or 2	INTERNSHIP	-	ENG	15
2	FINAL EXAMINATION - THESIS	-	ENG	9

#### **How to Select the Sections**

Students admitted to the MSc Program in Design & Engineering need to indicate the section of preference before the enrolment.

In order to make a choice, students can have more information about the programs:

Reading the 1st semester Design studios course details which are the main difference among the sections (De1 - De2)

<u>De1 Product Development Design Studio 1</u> – course details

<u>De2 Product Development Design Studio 1</u> <u>- course details</u>

## HOW TO SEARCH FOR COURSES

In order to search the courses you'll attend and read the courses details you can see this tutorial on how to search them on the website:

How to search for courses

### **Section Selection Form**

#### BEFORE THE ENROLMENT

each student needs to indicate their preferences to be allocated in a specific section.



**TO MAKE A CHOICE** we advise you to read the course details for the design studios which are the main difference among each section.

In order to indicate your preferences you need to fill the following **form** 

#### THE DEADLINE

to answer the form and express your preferences is **7th July 2024**. Students who miss answering this form will be allocated automatically in a section by the academic offices.

The section of allocation will be communicated by email to all the students, before the enrolment and cannot be changed

# Design for the Fashion System

# Font: Career Service statistics in 2023

#### Overview

The Fashion Design degree programme at Politecnico di Milano trains fashion designers: not isolated artists expressing their talent, but designers who are inspired in their projects and in their profession by the relationship with the fashion system and its protagonists.

The polytechnic education is derived from the Italian design culture, a synthesis of craft and of profession, of experimentation and of multidisciplinary knowledge.

Students at Politecnico carry out practical manual work at our labs and work out projects by means of a versatile design method, thus combining the craft traditions of Italian fashion with the new digital technologies. They attend workshops in cooperation with leading fashion companies and at the same time they deepen their knowledge on the research on new materials. In a complete and exciting educational path, one can tailor one's studies in different fields, such as apparel, jewelry, accessory, knitwear, sportswear or further analysis of the distribution process, of retail and of visual merchandising.

**This programme** is divided into two sections: **M1 - M2.** You'll see in the following pages the courses related to the 1st and 2nd year, with the **compulsory courses** you need to attend in order to obtain your MSc Degree.

30

Places available per year for International students

2

#### **Double Degree Programs:**

Tsinghua University
UNISINOS

87%

Employed

1 Year after graduation\*

# **Study Plan – Design for the Fashion System**

#### 1ST YEAR - 60 CREDITS

sem.	course	section	language	credits
1	FASHION DESIGN STUDIO	м1	ENG ENG	4.5
	ACCESSORY DESIGN STUDIO	м2		15
1	COMMUNICATION FOR FASHION	M1 & M2	ENG	6
1	WORKSHOP	M1 - M2	ENG	6
2	FASHION RETAIL EXPERINECE	M1 - M2	ENG	15
2	TRENDS FORECASTING FOR FASHION	M1 & M2	ENG	6
2	FASHION MATERIALS AND TECHNOLOGIES	M1 & M2	ENG	6
1 or 2	ELECTIVE	Student's choice	ENG	6

# **Study Plan – Design for the Fashion System**

#### 1ST YEAR - 60 CREDITS

sem.	course	Section	language	credits
1	DESIGN FOR THE FASHION SYSTEM	M1 - M2	ENG	18
1	DIGITAL FASHION EXPERIENCE DESIGN	M1 & M2	ENG	6
1	BUSINESS INNOVATION	Choose only one	ITA	6
2	MANAGEMENT FOR FASHION		ENG	
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
1 or 2	INTERNSHIP	_	ENG	14
2	FINAL EXAMINATION - THESIS	_	ENG	10

#### **How to Select the Sections**

**Students admitted** to the MSc in Design for the Fashion System **need to indicate the section of preference** before the enrolment.

In order to make a choice, students can have more information about the programs:

Reading the 1st semester Design studios course details which are the main difference among the two sections (M1 - M2)

M1 Fashion Design Studio course details

**M2** Accessory Design Studio course details

## HOW TO SEARCH FOR COURSES

In order to search the courses you'll attend and read the courses details you can see this tutorial on how to search them on the website:

How to search for courses

#### **Section Selection Form**

#### BEFORE THE ENROLMENT

each student needs to indicate their preferences to be allocated in a specific section.



#### TO MAKE A CHOICE

we advise you to read the course details for the design studios which are the main difference among each section.

In order to indicate your preferences you need to fill the following <u>form</u>

#### THE DEADLINE

to answer the form and express your preferences is **7th July 2024**.

Students who miss answering this form will be allocated automatically in a section by the academic offices.

The section of allocation will be communicated by email to all the students, before the enrolment and cannot be changed

# Digital and Interaction Design

#### **Overview**

Responding to the development of Information and Communication Technologies in the last decades, **the programme** will provide knowledge and design experiences in all the application fields of **digital technologies**: interactive and connected products, responsive environments, tangible and multimedia interfaces, personal artifacts. The focus is on design for experience through the innovation of artefacts, spaces and services.

The programme aims at training highly qualified professionals who are able to employ the potentials of technologies in all domains of design applications, to drive design processes in multidisciplinary contexts and to use the design tools to represent also the non-material dimensions of interactive experiences.

**This programme** is divided in **two sections**: DID1 and DID2.

You'll see in the following pages the courses related to the **1st and 2nd year.** These are the **compulsory courses** you need to attend in order to obtain your MSc Degree.

20

Places available per year

for International students

1

**Double Degree Program** 

Tsinghua University

## **Study Plan – Digital and Interaction Design**

#### 1ST YEAR - 60 CREDITS

sem.	course	section	language	credits
1	DIGITAL ART	DID1 & DID2	ENG	6
1	BASIC OF INTERACTION DESIGN	DID1 & DID2	ENG	6
1	UX-DESIGN	DID1 & DID2	ENG	6
1	HARDWARE & SOFTWARE TECHNOLOGIES FOR DESIGN	DID1 & DID2	ENG	6
2	DIGITAL DESIGN STUDIO	DID1 - DID2	ENG	12
2	EMBODIED INTERACTION STUDIO	Choose only	ENTO	12
2	ENVISIONING AI THROUGH DESIGN	one	ENG	
2	VIRTUAL AND PHYSICAL PROTOTYPING	Choose only	ENIC	
2	VIRTUAL ENVIRONMENTS AND DIGITAL TWINS	one	ENG	6
2	USER CENTRED DESIGN WORKSHOP	DID1 - DID2	ENG	6

# **Study Plan – Digital and Interaction Design**

#### 2ND YEAR - 60 CREDITS

sem.	course	section	language	credits
1	FINAL DESIGN STUDIO	DID1 - DID2	ENG	12
1	BUSINESS INNOVATION	Choose only one	ENG	6
T	BUSINESS INNOVATION		ITA	
1	PROFESSIONAL WORKSHOP	DID1 - DID2	ENG	6
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
1 or 2	INTERNSHIP	-	ENG	12
2	FINAL EXAMINATION - THESIS	-	ENG	12

#### **How to Select the Sections**

**Students admitted** to the MSc in Digital and Interaction Design, **need to indicate the section of preference** before the enrolment.

**In order to make a choice**, students can have **more information** about the programs.

Reading the **2nd semester Design studios course details** which are the main difference among both sections **(DID1 and DID2)** 

DID1 ENVISIONING AI THROUGH DESIGN

DID2 EMBODIED INTERACTION STUDIO

## HOW TO SEARCH FOR COURSES

In order to search the courses you'll attend and read the courses details you can see this tutorial on how to search them on the website:

How to search for courses

#### **Section Selection Form**

#### BEFORE THE ENROLMENT

each student needs to indicate their preferences to be allocated in a specific section.



#### TO MAKE A CHOICE

we advise you to read the course details for the design studios which are the main difference among each section.

In order to indicate your preferences you need to fill the following **form** 

#### THE DEADLINE

to answer the form and express your preferences is **7th July 2024** 

Students who miss answering this form will be allocated automatically in a section by the academic offices.

The section of allocation will be communicated by email to all the students, before the enrolment and cannot be changed

# Interior and Spatial Design

#### **Overview**

This programme aims at training highly skilled professionals, who are able to critically deal with new interior spaces, design of urban interiors and ephemeral places, with particular interest in new technologies, including, in addition to the traditional interior design themes, broader themes related to Landscape, Urban Design, Performance and Art and Visual Technologies.

The programme is characterized by different teaching activities, ranging from monodisciplinary courses, to design studios and workshops, where students are given the opportunity to experiment the tools used in design professions through the involvement of companies, institutions, visiting professors and design studios. Interior and spatial designers will be able to creatively work in projects with an innovative functional, aesthetic, technical and technological approach even for social innovation.

#### This programme is divided in 3 sections:

**Is1** − **Is2** − **Is3** − **Is4.** You'll see in the following pages the courses related to the 1st and 2nd year, with the **compulsory courses** you need to attend in order to obtain your MSc Degree.

**50** 

Places available per year for International students

2

#### **Double Degree Programs:**

Tongji University Tsinghua University

94%

Employed 1 Year after graduation\*

#### **Study Plan – Interior and Spatial Design**

#### 1ST YEAR - 60 CREDITS

sem.	course	section	languag e	credit s
1	NEW INTERIORS 1	IS1	ITA	
	EPHEMERAL THEMPORARY SPACES 1	IS2	ENG	15
	LANDSCAPE AND INTERIOR SPATIAL DESIGN 1	IS3	ENG	12
	FLEXIBLE DWELLING	IS4	ENG	
1	ATELIER FOR TECHNOLOGIES	IS1-IS4	ENG	6
1	ATELIER FOR TECHNOLOGIES	IS2-IS3	ENG	6
1	WORKSHOP	-	ENG	6
	NEW INTERIORS 2		ENG	15
2	EPHEMERAL THEMPORARY SPACES 2	Choose only one	ENG	
	LANDSCAPE AND INTERIOR SPATIAL DESIGN 2		ENG	
2	SAILING YACHT DESIGN	IS4	ENG	15
2	MUSEOLOGY IN CONTEMPORARY AGE	IS1&IS2&IS3 &IS4	ENG	6
2	LIGHTING	IS1&IS2	ENG	6
2	LIGHTING	IS3&IS4	ENG	6
2	ARTS AND LANGUAGES OF THE PRESENT	Choose only	ENG	ć
2	CULTURA ITALIANA	one	ITA	6

#### **Study Plan – Interior and Spatial Design**

#### 2ND YEAR - 60 CREDITS

sem.	course	section	language	credits
	CONTEST DESIGN STUDIO SECT.1	IT	ITA/ENG	
1	CONTEST DESIGN STUDIO SECT.2	Choose only	ENG	15
	CONTEST DESIGN STUDIO SECT.3	one	ENG	15
1 & 2	THESIS INCUBATOR STUDIO		ENG	
1	CONTEMPORARY INTERIORS	Choose only one	ENG	6
2	ARTE CONTEMPORANEA E SPAZI		ITA	
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
1 or 2	INTERNSHIP	-	ENG	15
2	FINAL EXAMINATION - THESIS	-	ENG	12

#### **How to Select the Sections**

Students admitted to the Program in Interior and Spatial Design in Italian will be registered automatically in the section Is1 which is held in Italian and English.

Students admitted in the program in English, need to indicate the section of preference, before the enrolment.

In order to make a choice, students can have more information about the programs:

Reading the 1st semester Design studios course details which are the main difference among the sections (Is1 - Is2 - Is3 – Is4)

**Is1 New Interiors Studio course details** 

<u>Is2 Ephemeral/Temporary Spaces course</u> <u>details</u>

<u>Is3 Landscape Studio course details</u>

<u>Is4 Flexible Dwelling course details</u>

#### HOW TO SEARCH FOR COURSES

In order to search the courses you'll attend and read the courses details you can see this tutorial on how to search them on the website:

How to search for courses

#### **Section Selection Form**

#### BEFORE THE ENROLMENT

Only students admitted in the MSc Program in English needs to indicate their preferences to be allocated in a specific section.



#### TO MAKE A CHOICE

we advise you to read the course details for the design studios which are the main difference among each section.

In order to indicate your preferences you need to fill the following **form** 

#### THE DEADLINE

to answer the form and express your preferences is **7th July 2024** 

Students who miss answering this form will be allocated automatically in a section by the academic offices.

The section of allocation will be communicated by email to all the students, before the enrolment and cannot be changed

# Integrated Product Design

#### Overview

The MSc Programme in **Integrated Product Design** approaches the Product Design discipline in a comprehensive and systemic way, with a strong cultural attitude.

Within an accelerated social and technical progress, products progressively evolve into complex systems that merge both tangible and intangible aspects. Consequently, the boundaries of the product design discipline expand to integrate different facets, such as the relationship between design and technology and the need for new augmented functions; strategic and market-related actions; a focus on social and environmental issues; and a clear understanding of the processes that concur in the definition of the qualities of products.

This programme is divided in two sections: Ip1 – Ip2 You'll see in the following page the courses related to the 1st and 2nd year. These are the compulsory courses you need to attend in order to obtain your MSc Degree. Courses in section Ip1 are held mostly in Italian language. Students admitted in the program in Italian will be registered automatically in this section. Courses in section Ip2 are held in English language, students admitted in the program in English will be registered automatically in this section.

20

Places available per year for International students

4

#### **Double Degree Programs:**

PUC University
Sao Paulo University
Tsinghua University
UNISINOS

89%

Employed

1 Year after graduation\*

#### **Study Plan – Integrated Product Design**

#### 1ST YEAR - 60 CREDITS

sem.	course	section	language	credits
1	LABORATORIO SVILUPPO PRODOTTO	IP1	ITA	
	PRODUCT DEVELOPMENT STUDIO	IP2	ENG	12
1	MATERIALS AND MANUFACTURING FOR DESIGN	IP1 & IP2	ENG	6
1	LIFE DESIGN	IP1 & IP2	ENG	6
1	DESIGN STRATEGICO E DEI SERVIZI	Choose only	ITA	6
T	STRATEGIC AND SERVICE DESIGN	one	ENG	
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
2	CONCEPT DESIGN STUDIO - GREEN	Choose only	ENG	12
2	CONCEPT DESIGN STUDIO - SMART	one	ENG	12
2	INNOVATION CULTURES AND THEORIES	IP1 - IP2	ENG	6
2	DESIGN FUTURES	Choose only	ITA	6
۷	DESIGN FUTURES	one	ENG	O

#### **Study Plan – Integrated Product Design**

#### 2ND YEAR - 60 CREDITS

sem.	course	section	language	credits
-	LABORATORIO DI SINTESI FINALE SEZ. 1	Choose only	ITA	10
1	FINAL SYNTHESIS STUDIO SECT. 2	one	ENG	18
1	WORKSHOP EXPERIENCE	Student's choice	ENG	6
1	INCLUSIVE PRODUCT DESIGN	Choose only one	ENG	6
2	DESIGN FOR INCLUSION		ENG	
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
1 or 2	INTERNSHIP	_	ENG	14
2	FINAL EXAMINATION - THESIS	-	ENG	10

#### **How to Select the Sections**

Students admitted to the Integrated Product Design in Italian will be registered automatically in the section IP1 which is held in Italian and English.

Students admitted in the program in English, will be registered automatically in the section IP2 which is held in English.

#### HOW TO SEARCH FOR COURSES

In order to search the courses you'll attend and read the courses details you can see this tutorial on how to search them on the website:

How to search for courses

# Product Service System Design

#### Overview

The programme aims at training highly qualified designers who may deal with the complexity of a **product-service** system (PSS), that is an integrated blend of products, of communication strategies, of services and of spaces. These are created and managed by different kinds of stakeholders (profit/non-profit companies, institutions, associations, organisations, etc.) to offer innovative solutions. PSS designers will be trained to work in team, to collaborate with experts and professionals from other fields, to broker different languages and to work in highly competitive international contexts. The programme develops in the participants the skills to creatively conceive and to manage integrated product, service, event and communication strategies, by using a wide design toolkit and by employing basics of project management, supply chain management, sustainability, anthropology and ethnography, communications and media. PSSD students have the possibility to apply for the double degree programme at Tongji University (Shanghai) or for the internal double degree with Management Engineering at Politecnico di Milano.

The programme is divided in two sections:

**Ps1** – **Ps2.** You'll see in the following pages the courses related to the 1st and 2nd year with the **compulsory courses** you need to attend in order to obtain your MSc Degree.

40

Places available per year for International students

2

#### **Double Degree Programs:**

Tongji University

Management Engineering at Polimi

93%

Employed

1 Year after graduation\*

#### **Study Plan – Product Service System Design**

#### 1ST YEAR - 63 CREDITS

sem.	course	section	language	credits
1	INNOVATION STUDIO	PS1 - PS2	ENG	12
1	TEAMBUILDING	PS1 - PS2	ENG	3
1	DESIGN & RESEARCH METHODS	PS1 & PS2	ENG	6
1	BUSINESS INNOVATION	Choose only	ENG	6
1	BUSINESS INNOVATION	one	ITA	
1	UX-DESIGN	PS1 & PS2	ENG	6
2	SERVICE DESIGN AND INNOVATION - PUBBLIC AND SOCIAL CHANGE	Choose only	ENG	6
2	SERVICE DESIGN AND INNOVATION - SMART SERVICE	one	ENG	
2	DATA AND SERVICE DESIGN	PS1 & PS2	ENG	6
2	PRODUCT SERVICE SYSTEM DESIGN STUDIO	PS1 - PS2	ENG	12
2	PSS DESIGN (SEMINARS)	PS1 - PS2	ENG	6

#### Study Plan - Product Service System Design

#### 2ND YEAR - 57 CREDITS

sem.	course	section	language	credits
1	FINAL SYNTHESIS DESIGN STUDIO	PS1 - PS2	ENG	18
1	SYSTEM DESIGN FOR SUSTAINABILITY	PS1 & PS2	ENG	6
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
1 or 2	ELECTIVE COURSE	Student's choice	ENG/ITA	6
1 or 2	INTERNSHIP	-	ENG	9
2	FINAL EXAMINATION - THESIS	_	ENG	12

#### **How to Select the Sections**

**Students admitted** to the MSc in Product Service System Design, **need to indicate the section of preference** before the enrolment.

In order to make a choice, students can have more information about the programs:

Reading the **2nd semester Design studios course details** which are the main difference among both sections **(Ps1 and Ps2)** 

Ps1 Design Studio course details

Ps2 Design Studio course details

#### HOW TO SEARCH FOR COURSES

In order to search the courses you'll attend and read the courses details you can see this tutorial on how to search them on the website:

How to search for courses

#### **Section Selection Form**

#### BEFORE THE ENROLMENT

each student needs to indicate their preferences to be allocated in a specific section.



#### TO MAKE A CHOICE

we advise you to read the course details for the design studios which are the main difference among each section.

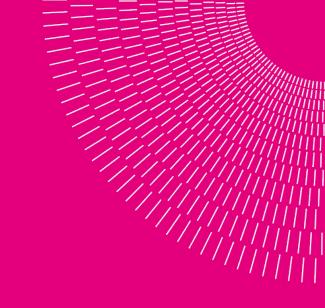
In order to indicate your preferences you need to fill the following <u>form</u>

#### THE DEADLINE

to answer the form and express your preferences is **7th July 2024** 

Students who miss answering this form will be allocated automatically in a section by the academic offices.

The section of allocation will be communicated by email to all the students, before the enrolment and cannot be changed



# 03.

# Submit your Study Plan

#### **Study Plan**

After enrolment, the student must submit the Study Plan and insert the optional elements (first year courses of your choice and / or any courses with language option).

The Study Plan is done only once per year. Therefore it includes the courses to attend in the 1<sup>st</sup> and 2<sup>nd</sup> semester of each academic year.

The student can decide how many credits to include in the Plan from 30 to 80 credits. Depending on the number of credits included, the amount of the tuition fees may vary.

Before inserting optional courses in the Study Plan, it is advisable to check the course details and schedule published online.

You can see this <u>video tutorial</u>\* to help you when submitting the study plan.

For more details about the study plan submission: How to submit the study plan

Enrolment 15/07/2024 - 28/08/2024

Study Plan Submission 28/08/2024 - 09/09/2024 on online service

Publication of allocation of optional elements in the Study Plan

13/09/2024 at 3pm on online service> career

Lessons starts 16/09/2024

#### **Allocations**

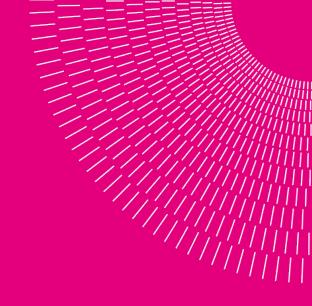
For students newly enrolled in Master of Science programs, the allocation in the the optional courses is based on a **merit ranking** considering the **score** assigned by the Academic Commissions at the time of admission.

The allocation procedure in the **2<sup>nd</sup> year** in the optional courses, is based again on a **merit ranking** considering the **student's academic average** registered on 31<sup>st</sup> July of each year.

**The preferences** expressed will be accepted considering the student's **ranking** until the maximum number of places available for each course is reached, the first options will be evaluated first. Students are invited to pay attention to all the options expressed once registering the study plan, checking in particular the semester and the timetable of the lessons.

#### **Courses in Excess**

These courses do not enter into the calculation of the credits to achieve the MSc Degree and not contribute in the academic records. However, they are considered in the calculation of the credits on which the tuition fees are calculated. Acceptance in the excess courses depends on the availability of places registered after the study plan registration.



# 04.

## **Teaching Modalities**

#### **Attendance**

- \* Courses last one semester and are held once per year
- \* 1st year Design Studios are preparatory to the Final Synthesis Design Studio; therefore students need to pass them in order to be able to register in the 2<sup>nd</sup> year Design Studio
- \* The attendance in the Design studios and workshops is mandatory: to achieve attendance, it will be necessary to acquire a minimum 80% of attendance is necessary
- \* Some monodisciplinary and integrated courses, may be available for non-attending students.

It's important to check if this option is indicated in the course details. Otherwise, the attendance is required as per the Design studios ≥80% mandatory

attendance

#### **Exams Sessions**

The exam sessions are distributed during the year:

**1st semester** courses the exams sessions are on:

- **February** with **2** different exams dates available
- July with 2 different exams dates available
- **September** with **1** exam date available

**2nd semester** courses the exams session are on:

- July with 2 different exams dates available
- **September** with **1** exam date available
- **February** with **2** different exams dates available

The Design Studios will have only two exam dates scheduled and only at the end of the semester the design studio has been held.

If not passed, the Design Studios and Workshops must be reattended the **following academic year**. Given the particular nature of the Workshops and the Design Studios, no retake exams are foreseen.

To be able to sit an exam session, you must register within the deadlines provided through the Online Services. The evaluation that students can receive are:

**Promoted** with a vote

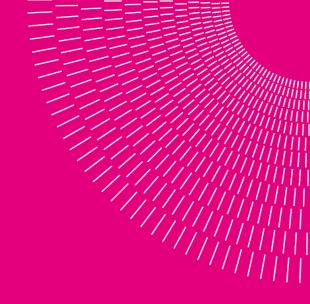
Or

#### **Postponed**

to the next session

After the publication of the marks by the Professors, students have the possibility (before consolidating the marks) to **decline the evaluation** attributed, by replying the email in which the grades are communicated in the Polimi email.

In the absence of explicit waiver of the grade, the Professor will register the grade assigned on your career



# 05.

### **Additional Information**

#### **Important Dates**

Check the School academic calendar here:

Lessons Timetable, Calendars & Deadlines - Design (polimi.it)

#### **1ST SEMESTER**

LESSONS	16th September	20th December
Christmas Holidays	21st December	7th January
Exams session	8th January	14th February
Workshop Week	10th February	14th February
Workshop Week (Communication Design)	3rd February	7th February

#### **2ND SEMESTER**

LESSONS	17th February	31st May	
Easter Holidays	18th April	22nd April	
Exams session	4th June	25th July	
Workshop Week	9th June	13th June	

#### **Welcome Week**

From **10th to 12th September 2024** Politecnico di Milano will organize the welcome and orientation week.

We'll meet on **10th September** to give you an overview about our programs, academic system, etc.

The complete programme will be available online and will include seminars and meetings to help incoming students to become familiar with the universities facilities, professors and staff.

More information about the welcome week will be available shortly here:

Welcome and orientation activities - polimi

#### **International Students Office**

https://www.polimi.it/en/international-prospective-students/contact-us-and-fags/international-students-office/



Answers questions about, enrolment, tuition fees, scholarships



- students interested in Laurea programmes
- students who have been admitted in Laurea Magistrale programmes in Milano campuses

If you want to:

- Send us a message
- Meet us by sending a message where you explain the reason for the appointment and, if necessary, we'll confirm date and time
- Chat with us on Monday: 9:30-12:30 and Thursday: 13:30-16:00

Click:



(Select: APPLY TO POLITECNICO DI MILANO - Requirements for students with an international degree)



Provides certifications and official documents



Provides information and support about the stay permit, visa issues, etc.

#### **How to Reach Bovisa Campus**

#### By bus 92 or tram 2

Get out at the stop "Via Imbriani -Piazzale Bausan"

#### By bus 82

Get out at the stop "Via Maffucci Via Baldinucci"

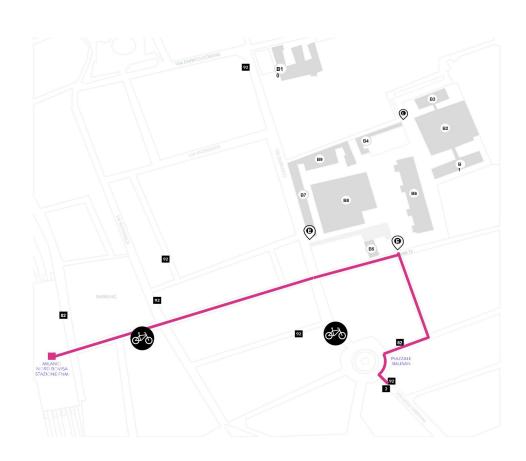
#### By train

Get out at the stop "Bovisa Politecnico". Out of the station turn left. Trains headed to Bovisa: S1, S2, S3, S4, S12, S13

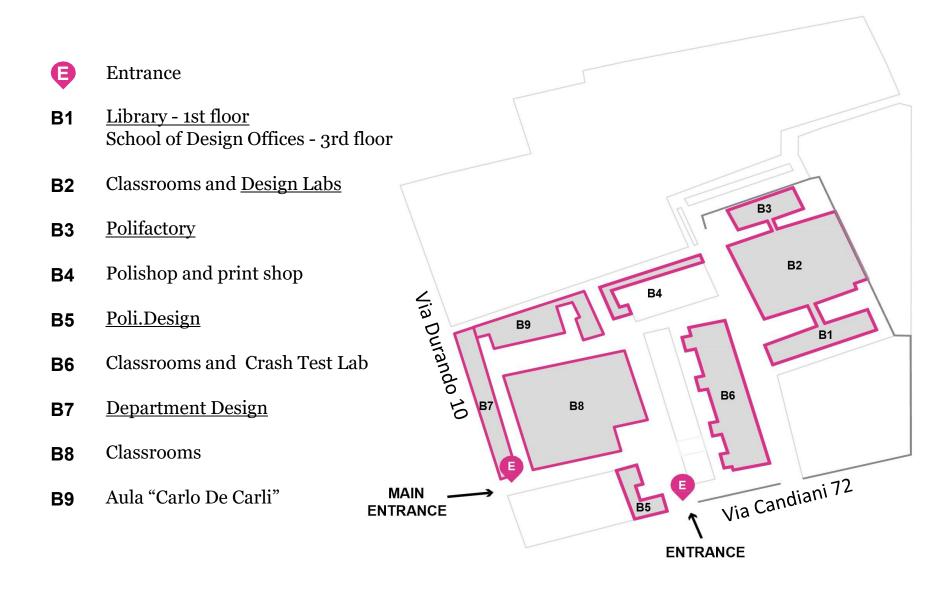
#### By Bike sharing (BikeMI)

Two bike stations located near Bovisa Train station and Bausan square

www.trenord.it/EN/
www.atm.it/en
www.bikemi.com/en/



#### **Bovisa Campus Map**



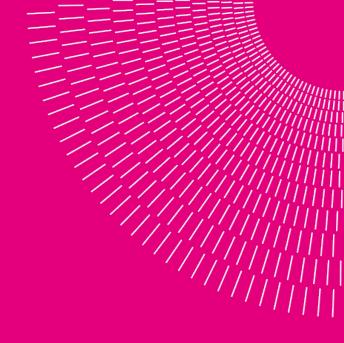


You'll find this presentation here:

<u>Incoming Students - Design (polimi.it)</u>

Contact: School: Send an email (polimi.it)

More Information: www.design.polimi.it



# Thanks!